

Блок заданий

Task 1 - Words in the cloud

Look at the word cloud below.

Which words are you familiar with? Where have you seen them already? Which ones are new?

What do you think all of these words have in common? What would you add to this cloud?

Comment below 



Task 2 – Social media: vice or virtue?

1. Have you ever heard of the terms “digital native” and “digital immigrant”? If not, here is the explanation and the examples. Do you know any digital natives or digital immigrants? Write your examples under the first image.

digital native



a person who is very familiar with digital technology, computers, etc. because they have grown up with them

*e.g. A wave of **digital natives** - those who have spent their entire lives surrounded by digital technologies - is about to hit organizations worldwide.*

digital immigrant



a person who has not grown up using technology such as the Internet and mobile phones but has learned to use it later in life

*e.g. My grandparents are **digital immigrants**.*

2. Follow the link below https://docs.google.com/document/d/1QP-FPjdQ-b1FZBELID5xZ2YvPOphJAIGV_wDySTiC9E/edit?usp=sharing and read the text “The value of social media”.

What is your reaction to the text? How would you answer the question given in the end of the text? Leave your comment in the document right below the text. Include your name.

The value of social media



For digital natives who never knew life before social media, the world seems like it has always been the same but for digital migrants, the present looks nothing like the past. If you were born in the late 1990s onwards, just try to imagine what your life would be like without Facebook, Twitter or Instagram. Does it look appealing to you? Probably not. Your social interaction depends so much on social media and keeping up with friends requires you to be online most, if not all, of the time. This is why your parents and friends probably keep urging you to get away from your computer or put your smartphone down and spend more time with them.

The use of social media has boomed in recent years and statistics show that nowadays, there are almost two billion social network users in the world, most of them teenagers and young adults. This obsession with social media is well reflected in statistics. According to Statista, a website specializing in statistics, 51% of worldwide Facebook users who make new friends at least once a week are between 18 and 33 years of age. However, when it comes to younger users between 13 and 17 years of age, 72% of them make at least one new friend per week. This percentage gains more significance when we learn from Facebook that its monthly active users worldwide as of the second quarter of 2015 reached some 1.5 billion. This number barely reached 750 million monthly active users in the second quarter of 2011. In the same period of 2009, this number was roughly 250 million. As you see, these numbers speak for themselves but the more information we learn about the use of social media, the more interesting it gets.

In the UK, for instance, the use of social networks is dominated by the 90% of young people between 16 and 24 years old who are on social media and the 75% of those between the ages of 25 and 44 who use Facebook. Add to this the fact that, in 2014, Facebook and YouTube were the top social media sites accessed by 8–15-year-olds in Great Britain.

What do young users spend their time doing on social media? There are a number of things but the top activities are finding out what friends are doing, sending them messages and knowing what they are watching or listening to. This is for 16–24-year-olds, followed in second place by 25–34-year-olds, who come first in keeping in touch with relatives.

In the midst of this entire buzz about social media, alarming voices warning of the dangers of such a situation can be heard. Some people argue that young people's

overuse of social media represents an addiction that threatens their real-life communication skills. Moreover, this addiction can distract them from their studies and affect their concentration, especially given the many cases of use of social media during class that have been reported. Meanwhile, overuse of social networks by adults can harm their relationships. Other disadvantages include wasting time, identity theft, cyberbullying and crimes against children.

Now, where do you stand in all this? Are you a social media addict? Do you think social networking is worth all the importance people give to it?

What is your reaction to the text? How would you answer the question given in the end of the text? Leave your comment here. Include your name.


Useful language

expressing contrast	giving examples	connecting ideas and sentences
... but ...	For example, and ...
However, ...	For instance, ...	Not only ... but also ...
On the one hand, ...	To illustrate this, ...	Moreover, ...
On the other hand, ...	As an example, ...	Furthermore, ...
Nevertheless, ...		In addition, ...
Nonetheless, ...		Similarly, ...

(adapted from <http://www.onestopenglish.com/>)

Task 3 – Netiquette

In our everyday life, we call these skills "manners" and place a high importance on using them in our interactions with others. It's essential to have excellent manners when interacting with your friends, family, teachers and classmates. The same is true on the internet. Proper netiquette helps you appear polite and competent, and helps others maintain a positive image of you.

1. Look at some examples of online communication. Which examples show good/bad netiquette? Why? Comment under each picture 

Netiquette

network + etiquette


a set of rules about behaviour
that is acceptable when
communicating with people
over the internet



G_xoxo 2 years ago

This recipe looks delicious! I love your videos so much! 😍❤️

 4  REPLY

View reply 



Skyler Proffit

imma get a tatoo:) but i cant think of what desine i want:(

Like · Comment · 2 minutes ago · ✨



J. A. Antón 2 years ago

It gives me goosebumps all the time. Stunningly beautiful.

👍 122 🗨️ REPLY

View all 10 replies ▾



Eva Pellegrinet 2 years ago

This song feels like



👍 64 🗨️ REPLY



scottyssemelsberger We love u man, don't listen to anyone who's negative, u deserve this!



4d Reply

Brie ▶ **Hannah**
2 minutes ago · 👤

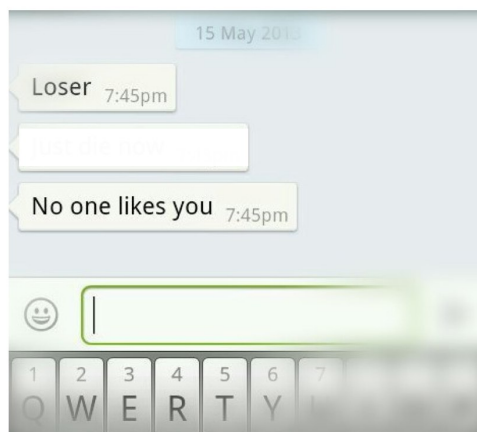
Wow, Hannah. I CANNOT BELIEVE YOU KISSED MY BF LAST NIGHT. I can't believe you would do something like that. I thought we were friends???

[Like](#) · [Comment](#) · [Unfollow Post](#) · [See Friendship](#)

Hannah Girl, check yourself. He is so over you! He told me himself. GO ASK HIM.
2 minutes ago · Like

Brie I'm asking YOU. How could you betray me like this?!?
b .
2 minutes ago · Like

Molly Hey guys, maybe this should be a private conversation...
a few seconds ago · Like

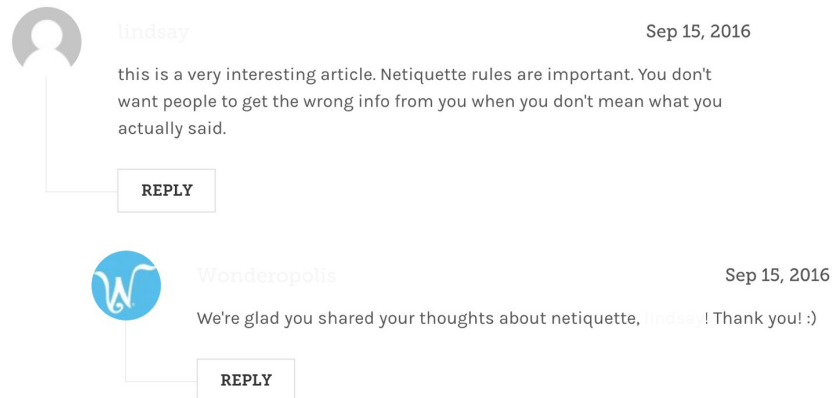


 **Simon Greenwood** Good luck guys !!  2

[Gefällt mir](#) · [Antworten](#) · 40 W

 **Harry Wertz** Thx buddy.

[Gefällt mir](#) · [Antworten](#) · 40 W



2. What do you find the most important when communicating online? Create your set of rules and post it under the first image.

Use these vocabulary units for inspiration: https://quizlet.com/_4t3k14

уместный/неуместный	appropriate/inappropriate	☆ 🔊 ✎
приемлемый/ неприемлемый	acceptable/unacceptable	☆ 🔊 ✎
законный/незаконный	legal/illegal	☆ 🔊 ✎
внимательный/ невнимательный к другим	considerate/inconsiderate	☆ 🔊 ✎
вежливый/ невежливый	polite/impolite	☆ 🔊 ✎
уважительный (почтительный)/ неуважительный	respectful/disrespectful	☆ 🔊 ✎
оскорбительный	offensive	☆ 🔊 ✎
поддерживающий	supportive	☆ 🔊 ✎

намерение	intention	☆ 🔊 ✎
киберзапугивание (использование информационных технологий, чтобы запугивать или унижать других)	cyberbullying	☆ 🔊 ✎
авторское право	copyright	☆ 🔊 ✎
избегать плагиата	to avoid plagiarism	☆ 🔊 ✎
писать все заглавными буквами	to use all caps/to write in all caps (caps = capital letters)	☆ 🔊 ✎
допускать/признавать точки зрения других	to acknowledge others' points of view	☆ 🔊 ✎
взаимодействовать с людьми онлайн	to interact with people online	☆ 🔊 ✎
сетевой этикет	netiquette	☆ 🔊 ✎

Task 4 – Me, myself and I

1. Choose/take a few photos that best describe you and your hobbies. Post them on your Instagram (as a single post with multiple pictures). Include some interesting or unusual information as a caption. 📸💬

2. Use hashtags #lctaskthree and #likecommentenglish

3. Using the hashtags above, discover other students' post, read their stories and comment on the ones you like. ❤️

Task 5 – Varieties of English – Pronunciation: British vs. American 🇬🇧🇺🇸

There are many varieties of English spoken in the world. You have probably heard some English accents that you find easier or more difficult to understand. This can be true even for native English speakers when they travel to different countries! In fact, according to Wikipedia, there are literally hundreds of known English accents and/or dialects that exist in the world.

We'll start by looking at the differences between British and American pronunciation. 🇬🇧🇺🇸

(Note! We'll be looking at the standard dialects of English as spoken and written in the US and the UK)

🎥 Watch the first video to get familiar with some of the phonetic differences.
<https://www.youtube.com/watch?v=2nAnT3PASak>

🎥 The second video gives more insight into differences in vowel/consonant sounds and stress patterns. <https://www.youtube.com/watch?v=1CYL0jOcrtQ>

🗣️ When watching the videos, repeat after the teachers to practice your pronunciation!

So, how did you do? What was easy/challenging for you? Any particular sounds or words? Share your thought with us. 💬

Task 6 – Varieties of English – Vocabulary and spelling: British vs. American



Now let's look at the differences in vocabulary and spelling.

But first check how British  or American  your English is?

What do you call ...? For each line give one word that best fits the description.

1. a system of public transport consisting of trains that travel in tunnels below a city
2. a liquid used as fuel for cars and other vehicles
3. long thin pieces of potatoes cooked in hot oil
4. the place where you need to go after drinking a lot of water
5. the season of the year that comes between summer and winter
6. a period of time when you do not work or study and do things for pleasure instead
7. small, hard, sweet snacks that are usually round and are eaten with a cup of tea or coffee
8. strong, comfortable shoes which are designed for doing sports in, but which many people wear as informal clothing
9. a machine that carries people up or down between different levels of a tall building
10. a game in which two teams of eleven players kick a round ball and try to score goals
11. a sequence of people, usually standing or in cars, waiting for something
12. a piece of clothing that covers the lower part of the body from the waist to the feet, divided into separate parts for each leg and worn by both men and women



Now check and count your answers. Write down:

A if you answered

B if you answered

1. subway

1. underground / tube

2. gas / gasoline

2. petrol

3. French fries

3. chips

4. bathroom / restroom

4. toilet / loo

5. fall

5. autumn

6. vacation

6. holiday

7. cookies

7. biscuits

8. sneakers

8. trainers

9. elevator

9. lift

10. soccer

10. football

11. line

11. queue

12. pants

12. trousers

Results:

A = American 🇺🇸

B = British 🇬🇧

7 or more B's – Your English is most likely British! Cheers! 🇬🇧

7 or more A's – Good job! You speak American English! 🇺🇸

6 A's and 6 B's – You're somewhere in between. Maybe Canadian 🇨🇦 or Australian 🇦🇺?



There are much more cases in which the two varieties of English use different terms to describe the same thing. To see the whole list of British words and expressions together with their American equivalents follow this link <https://en.oxforddictionaries.com/usage/british-and-american-terms>





Apart from differences in vocabulary, British and American English often spell the same word differently, for example: labour/labor or centre/center. You can find out more about these differences here <https://en.oxforddictionaries.com/spelling/british-and-spelling>


Task 7 – Varieties of English – Practice

Now it's time for practice!

Decide if you want to practice American 🇺🇸 or British 🇬🇧 English.

 Use the vocabulary from the previous tasks and compose a short story on any topic you like.

 Record yourself, telling your story. Pay attention to the American 🇺🇸 or British 🇬🇧 pronunciation (see Task 5 for revision).

 Upload your recording to Google Drive <https://drive.google.com/drive/folders/11x-AMZoMpsuYGRKJ95GmXSsyF2a2elBr?usp=sharing>

Task 8 – Slang

Slang is vocabulary that is used between people who belong to the same social group and who know each other well. It is very informal language and is usually used in speaking rather than writing. Slang words and expressions appear in the language and disappear from it very quickly. It is the continual and ever-changing phenomenon.

For these reasons, you should be very careful when using it!

Here is the list of some common informal expressions that have been in the language for a while now and are more or less safe to use.

☑ **awesome** (adjective) = extremely good, wonderful or amazing. It can be used in a sentence or it could be used in a one word reply.

Example 1:

“What did you think of Ocean's eleven?”

“It was awesome! I loved it!” (They thought it was a great movie).

Example 2:

“I'll pick you up at 1 pm, okay?”

“Awesome.” (Here it shows you're cool with the idea and you agree).

☑ **no big deal/no biggie** (phrase) = not difficult or troublesome

Example:

“Thanks so much for watching the kids for me last night, there was an emergency at work.”

“No biggie, man. I'm happy to help out.”

☑ **to hang out** (phrasal verb) = to spend time relaxing or enjoying oneself/ to spend time together with friends / to do nothing special

Example 1:

“Hey, it’s great to see you again.”

“And you. We must hang out sometime.”

“I would love that. I’ll call you soon.”

Example 2:

“Hi Simon, what are you doing?”

“Nothing much, just hanging out with Sally.” (In this case you can just use the word hanging without the out and say “Nothing much, just hanging with Sally.”)

☑ **to hang on** (verb) = to wait for a short time/ “wait a minute”

Example:

“Are you ready to go?”

“Hang on, I just need to go and get my jacket.”

☑ **in** (adjective) = fashionable

Example:

“Jordan, why do you keep listening to that music? It’s awful!”

“Mom, you don’t know anything. It’s the in thing now!”

☑ **dunno** (verb) = ‘I don’t know’

Example:

“Where’s Jane? She’s supposed to be here by now.”

“Dunno, she’s always late!”

☑ **fab** (adjective) = fabulous

Example:

“Your new dress is really fab!”

And the pictures show some of the trending slang of 2017/18. A lot of it you’ll find on social media, most probably used as hashtags. By using slang many people express their social awareness and shared knowledge of popular culture.



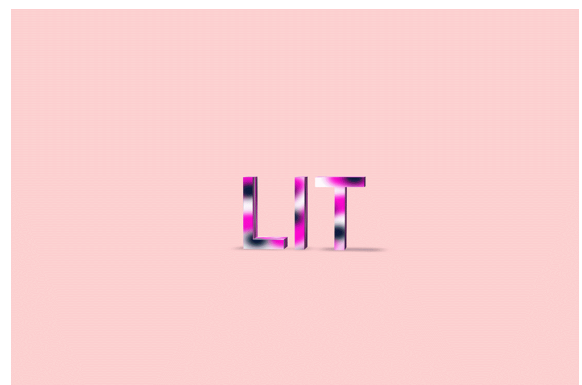
Extremely good, attractive, or stylish
= on fleek



Greatest of All Time
usually used in sports to describe athletes



That feeling when



= amazing



FAM

your very close friends or family
= family



SQUAD GOAL

When you want your group of close
friends to have or accomplish something
you find luxurious or fascinating



HUNDO P

when you 100% agree with a statement
= one-hundred percent



SUH

What's up? → Wussup? → Sup? → Suh?

Do you have any favourite informal expressions or slang words? If so, share them in the comments!

📸 Take a picture of anything you like and post it on Instagram.

📝 Write an informal caption, using some of the informal expressions or slang.

Include hashtags.

Task 9 – Dream destinations 🌴 🏯 🕌 🏔️ 🗽 🏛️

Ibn Battuta, a wise medieval traveller, once said: “Travelling – it leaves you speechless, then turns you into a storyteller.” 🏰 🌅 🚂 ✈️ 🏕️

Would you agree with this quote? How do you feel when you travel? If you haven't travelled before, how do you think it will make you feel? Leave the comment below.



Now, let's practice your storytelling skills.

💭 Think about the place you'd like to travel to, your dream destination. What do you like about it? Imagine you went on holiday to this place last month.

🎤 Make a recording or a video of you telling about your trip. Make sure to include information about:

- where you were
- who you were with
- what you saw
- what you liked
- what was special about the place

💿 Upload your recording/video to Google Drive

<https://drive.google.com/drive/folders/1HIMIDeMb60viW1VFEkHK2HBMjAiTnUeA?usp=sharing> Make sure to give your story a title and name your file accordingly.


💡 Listen to other students' recordings or watch their videos and choose the one you like the most. What would be the best illustration for their story? Find one on the internet and post it in the comments together with the name of the file you liked.

Task 10 – Couchsurfing & Airbnb

Nowadays, when it comes to deciding on accommodation in most cities, travellers can take their pick from classic hotels, budget hostels and private homes from Airbnb and Couchsurfing. Hotels and hostels need no special mention as they have been around for a long time. Couchsurfing and Airbnb are worth looking at in more detail, though.

 First, let's learn more about couch surfing*

*Note the difference, *couch surfing* is a general term, *Couchsurfing* is the most popular platform to find hosts and offer you couch.

 Listen to the recording to find out details about couch surfing [http://http-
ws.bbc.co.uk.edgesuite.net/mp3/learningenglish/2009/07/090723_6min_couchsurfing_audio_for_web_au_bb.mp3](http://http-
ws.bbc.co.uk.edgesuite.net/mp3/learningenglish/2009/07/090723_6min_couchsurfing_audio_for_web_au_bb.mp3)

Use this transcript to check your understanding of the recording

http://downloads.bbc.co.uk/worldservice/learningenglish/6minute/090723_6min_couchsurfing.pdf


? So would you ever like to try couch surfing ?


 Now let's take a look at Airbnb.


This little creative ad explains what Airbnb is and how it works

<https://www.youtube.com/watch?v=dA2F0qScxrI>

So, here is the task for you.

 Go to Airbnb.com (make sure the language of the site is English).


 Think of a city you would like to visit and look for an accommodation there (apartment / house / treehouse / barn / tiny house, etc.)

 Once you've found a place you like, share the link to it in the comments and explain your choice (Which amenities does it have? Does it have positive reviews? What makes this place so attractive?)

Task 11 – In the ‘hood


In the last two tasks we talked about holidays and travel destinations. Well, for many people our city is an attractive travel destination.

- What do you find interesting about our city?
- What do you know about your hood (= neighbourhood)?
- What famous landmarks or places are nearby?
- Maybe you know any hidden gems (= something lovely not many people know about)?


 Create three or more Instagram stories of you telling about those places and showing them if possible. Use the questions above as guidelines.

! Include geotag.

Task 12 – Other cultures

 Your task is to interview one of your friends or family members and find out what they know about other cultures.

1. What foods from other countries have you tried? Which did you like?
2. Do you often see people wearing clothes from different cultures in the streets of your town? Do you know which countries they are from?
3. Do you ever listen to music from other cultures? Do you know the names of any of the artists?
4. Do you ever watch films with subtitles?
5. Would you like to go and live in a country that has a different culture to your own?
6. Do you think it's important to retain your own culture even if you move to another country?
7. Do you have friends from other cultures and countries? Would you like to have more friends from other cultures?
8. Do you think children should be educated within the culture of the country they live?
9. What do you think about mixed marriages with people from different cultures? Does it encourage greater cultural understanding?
10. Do you think sport is a good way to build intercultural understanding?
11. Would you recognise any art from another culture?
12. Do you think children should learn and study many different religions at school or just the religion of their parents?
13. What most interests you about other cultures?

 Post the results of your interview here

<https://docs.google.com/document/d/1oA42SjEmTU-qdljT7AgIh3VYZ2KU9M1fgtaaEfloOHA/edit?usp=sharing>

Just for fun, watch these witty commercials about cultural differences

<https://www.youtube.com/watch?v=ALWwK7Vz4gY>

I'm pretty sure you'll like it 😊

Task 13 – Influential people

As we have already experienced, social networks have a lot to offer for learners of English. But the most exciting part is probably the opportunity to see real life conversations of real native speakers all around the globe. 🌍

So, how about we try it out?

In your Instagram, start following a few English-speaking influential people (politicians, business leaders, sports personalities, motivational speakers, actors or singers).

👁️ Observe their Instagram activity. What kind of content do they post? Which language do they use? Any idioms or slang words that you had difficulty understanding?

Share with us all the interesting things you spotted 🗨️

Task 14 – Parting gifts

Dear all,

our course is coming to an end and in our last task everyone is invited to offer the group a little virtual gift 📺 It can be anything you find beautiful, useful, sweet or funny.

Here are some ideas:

🍲 a recipe of your favourite dish

🔗 a link to a story or an article

📷 a photo



a poem



a video

Thank you all ❤️